

Source	Source Credibility	Date/Time	Feedback
Facebook	<ul style="list-style-type: none"> Coleen Simpson 	February 11, 2011	<p>“Just had the worst experience with store #3486. My order was over two hours late and cold. Plus, it was the incorrect order... Sad to say you have lost a customer.”</p>
Boing Boing Blog www.boingboing.com/new/2011/02/10/South-korea-backlash.html	<ul style="list-style-type: none"> AirPillo 	February 10, 2011 12:27 p.m.	<p>“Knowing how traffic is in that part of Asia I'm really amazed they had the nerve to try this after they were forced to abandon the practice in the US at one point for the same driver safety reasons.”</p>
Official Tampa Bay Domino's Pizza facebook group www.facebook.com/profile.php?id=1690078679&sk=wall	<ul style="list-style-type: none"> 308 Friends 	January 31, 2011 11:29 a.m.	<p>“What are you doing for lunch?? I know what I'm doing....\$5 Lunch at Domino's. Penne Pasta, Small 2-topping pizza, or an oven baked sandwich. Just stop by your nearest Domino's...I'll see you there!”</p>
Official Domino's Pizza web site	<ul style="list-style-type: none"> Official web site Place orders Customer service 	February 13, 2011	<p>“Domino's Pizza cares about its customers and the quality of its products and service. Many of the most commonly asked questions can be answered by selecting from the list of categories below.”</p>
WWLTV News www.wwltv.com/news/Pizza-delivery-man-blinded-by-bleach-115931599.html	<ul style="list-style-type: none"> Pizza delivery man blinded by bleach Eyewitness news Official news source 	February 11, 2011 11:56 a.m.	<p>A delivery man had bleach thrown in his eyes while delivering a pizza. He was temporarily blinded as the man stole his pizza.</p> <p>“Have you seen a picture of him - looks like he ate the Domino's delivery guy & the pizza ! Horrible thing to do to someone - here he is trying to earn a living & pizza the hut decides he's hungry & wants to eat for free. Nineteen & he has a record of other crimes - let him rot ... in a bleach bath !”</p>
Business Ethics Blog	<ul style="list-style-type: none"> Chris McDonald (Ph.D) Educator/speaker 	February 10, 2011	<p>The blog reflects the pizza delivery system domino's created by giving people free pizza if</p>

<p>www.businessethicsblog.com/2011/02/10/Death-by-pizza-Delivery-dominos-korea/</p>			<p>they didn't receive their pizza within 30 minutes. This led to delivery men rushing and potentially causing accidents. In some cases it led to delivery deaths.</p> <p>“As for Domino’s Korea — frankly I’m stunned to find out that the people in charge of the <u>Domino’s brand</u> haven’t done more to make sure that a lesson learned 20 years ago, at great expense, is reflected in their international operations.”</p>
<p>CBS Detroit Blog</p> <p>www.detroit.cbslocal.com/2011/02/04/pizza-pie-will-dominate-Sunday-game/</p>	<ul style="list-style-type: none"> • CBS News official site 	<p>February 4, 2011</p> <p>8:26 a.m.</p>	<p>Dominos is expecting to make nine million slices of pizza. Delivery drivers are expected to cover over four million miles on super bowl Sunday.</p> <p>“In Detroit, we eat pizza. In Green Bay and Pittsburgh they eat caviar. When will the Lions home deliver a feast to Detroit?”</p>